

# MASTER OF ARTS IN THE FIELD OF NEW MEDIA PHOTOJOURNALISM

The new media photojournalism program is a high-energy, immersive experience grounded in the fundamentals of photojournalism and documentary photography. Emphasizing strong storytelling skills and fluency in multimedia platforms, the master of arts in new media photojournalism program incorporates writing, photography, audio, video, and web design to prepare students to work as freelancers, visual reporters, editors, and producers.

The program emphasizes the individual as a visual reporter and encourages experimentation with new ways of storytelling, documentation, and editing. The program also encourages its students to explore the latest digital practices taught in conjunction with the enduring fundamentals of visual reporting, editing, and ethics. Through intensive faculty mentoring along with a broad and flexible program of study and internship opportunities, students choose and develop their professional paths.

In addition to the Washington Post, National Public Radio, National Geographic, and Discovery Communications, countless newspapers, magazines, trade journals and major media outlets are located within a five-mile radius of the Corcoran's downtown Washington, DC, campus. Graduates of the program are prepared to excel in careers in a wide range of visual media, including photography, picture and video editing, documentary production and multimedia management, and go on to lead a new generation of photojournalists as the field evolves in tandem with technology.

Visit the program website (<https://corcoran.gwu.edu/new-media-photojournalism/>) for additional information.

## ADMISSIONS

Admission Fall - April 1 (February 1 for priority fellowship deadline: consideration)

Standardized GRE is not required. test scores:

The Test of English as a Foreign Language (TOEFL), the academic International English Language Testing System (IELTS), or the PTE Academic is required of all applicants except those who hold a bachelor's, master's, or doctoral degree from a college or university in the United States or from an institution located in a country in which English is the official language, provided English was the language of instruction.

Minimum scores for the program are:

- Academic IELTS: an overall band score of 7.0 with no individual score below 6.0; or

- TOEFL: 600 on paper-based or 100 on Internet-based; or

- PTE Academic: 68.

Recommend: Two (2) recommendations required:

Prior academic records: Transcripts are required from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript. Unofficial transcripts from all colleges and universities attended must be uploaded to your online application. Official transcripts are required only of applicants who are offered admission.

If transcripts are in a language other than English, English language translations must be provided. The English translation alone should be uploaded into your application.

Statement of purpose: In an essay of no more than 750 words, state your purpose in undertaking graduate study in your chosen field at GW in particular, including your academic objectives and career plans.

Portfolio: At the heart of the NMPJ program is visual reporting on the human condition and society. We are looking for potential candidates whose work demonstrates developing mastery of the use of photographic composition in storytelling, and a passion for exploring issues through lens-based media.

The portfolio submission for the NMPJ application process allows for 20 curated entries and should be submitted as one pdf document. This may include any combination of single images, photo stories, videos, page layout sequences, tear sheets, and other forms of visual arts. Prior video work is not required for admission into the program. Fluency in 35mm photography is required, although we will consider exceptions.

All parts of the portfolio submission should be clearly labeled and should include captions or project descriptions. Examples of information to include would be medium, date created, publication or exhibition date and venue, and motivation for making the work. If video work is submitted in the portfolio submission, it should be submitted in the portfolio pdf as a link accompanied by a brief project description that clearly states the role of the applicant in the making of the video, e.g., script writer, director, primary camera, editor, or any combo, etc.

Flickr feeds, Instagram accounts, links to entire websites will not accepted as discreet portfolio entries.

Writing Sample: A 3-5 page writing sample, published or unpublished.

Interview: An interview is required.

International applicants only: Please review International Applicant Information (<https://columbian.gwu.edu/international-graduate-applicants> (<https://columbian.gwu.edu/international-graduate-applicants/>)) carefully for details on required documents, earlier deadlines for applicants requiring an I-20 or DS-2019 from GW, and English language requirements.

Supporting documents not submitted online should be mailed to:

Columbian College of Arts and Sciences, Office of Graduate Studies  
The George Washington University  
801 22nd Street NW, Phillips Hall 107  
Washington DC 20052

For additional information about the admissions process visit the Columbian College of Arts and Sciences Frequently Asked Questions (<https://columbian.gwu.edu/graduate-admissions-faq/>) page.

Contact:

askccas@gwu.edu  
202-994-6210 (phone)

Hours: 9:00 am to 5:00 pm, Monday through Friday

## REQUIREMENTS

The following requirements must be fulfilled:

The general requirements stated under Columbian College of Arts and Sciences, Graduate Programs (<http://bulletin.gwu.edu/arts-sciences/#degreeregulationstext>).

36 credits in required courses.

Code	Title	Credits
<b>Required</b>		
First year, fall semester		
CPJ 6050	Advanced Multimedia Lab I	
CPJ 6100	Research, Reporting, and Writing: Contemporary Journalism Practice	
CPJ 6110	Story and Narrative in Photojournalism	
First year, spring semester		
CPJ 6020	Topics in Photo Editing Studio Seminar	
or CPJ 6225	Making Meaning Through the Photography Book	
CPJ 6260	Professional Practices for Photojournalism	
CPJ 6060	Advanced Multimedia Lab II: Editing and Production	

Capstone year, fall semester	
CPJ 6500	New Media Photojournalism Capstone Production Workshop
CPJ 6540	Project-Driven Website Design
CPJ 6550	New Media Photojournalism Capstone Research and Reporting
Capstone year, spring semester	
CPJ 6501	New Media Photojournalism Capstone Post-Production Workshop
CPJ 6570	Nuancing the Story: Advanced Video Post-Production *
CPJ 6640	Advanced Studio and Location Lighting *

\*Or an approved elective based on the portfolio.