

GRADUATE CERTIFICATE IN STRATEGIC COMMUNICATIONS AND CAMPAIGNS

This program is not accepting applications at this time.

The graduate certificate in strategic communications and campaigns prepares students to develop the strategy and messaging necessary to win electoral campaigns. The program consists of 4 courses (12 credits). A student who completes requirements for the certificate and is admitted to the master of professional studies in the field of political communication and strategic governance (<http://bulletin.gwu.edu/professional-studies/mps-political-communication-strategic-governance/>) can count all 12 certificate credits towards the master's.

All courses are offered online and only in Spanish.

REQUIREMENTS

This program is not accepting applications at this time.

The following requirements must be fulfilled: 12 credits in required courses.

Code	Title	Credits
PMGT 6511	Social Media and Political Advertising	
PMGT 6512	Media and Politics	
PMGT 6515	Democracy and Crisis	
PMGT 6516	Strategy and Polling	